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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/538,816	03/30/2000	James B. Armstrong	533/054	7812
26291 75	7590 11/03/2003		EXAMINER	
MOSER, PATTERSON & SHERIDAN L.L.P.			DEMICCO, MATTHEW R	
595 SHREWSBURY AVE FIRST FLOOR			ART UNIT	PAPER NUMBER
SHREWSBURY, NJ 07702			2611	10
			DATE MAIL ED. 11/02/2003	, 10

Please find below and/or attached an Office communication concerning this application or proceeding.

Application No. Applicant(s) 09/538,816 ARMSTRONG ET AL. **Advisory Action** Examiner **Art Unit** Matthew R Demicco 2611 --The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 13 October 2003 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a final rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. PERIOD FOR REPLY [check either a) or b)] months from the mailing date of the final rejection. The period for reply expires The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). 37 CFR 1.192(a), or any extension thereof (37 CFR 1.191(d)), to avoid dismissal of the appeal. 2. The proposed amendment(s) will not be entered because: (a) they raise new issues that would require further consideration and/or search (see NOTE below); (b) they raise the issue of new matter (see Note below); (c) they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) they present additional claims without canceling a corresponding number of finally rejected claims. 3. Applicant's reply has overcome the following rejection(s): ____ 4. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 5. The a) affidavit, b) exhibit, or c) request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Attached Action. 6. The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection. 7. \boxtimes For purposes of Appeal, the proposed amendment(s) a) \boxtimes will not be entered or b) \square will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: . Claim(s) objected to: . Claim(s) rejected: 1-15. Claim(s) withdrawn from consideration: _____. 8. The proposed drawing correction filed on _____ is a) approved or b) disapproved by the Examiner. 9. Note the attached Information Disclosure Statement(s)(PTO-1449) Paper No(s). 10. ☐ Other:

U.S. Patent and Trademark Office PTOL-303 (Rev. 04-01) SUPERVISORY PATENT EXAMINER

Application/Control Number: 09/538,816

Art Unit: 2611

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DETAILED ACTION

Response to Amendment

1. This action is responsive to an after-final amendment filed 10/13/03. Claims 1-15 are pending.

Response to Arguments

2. Applicant argues that neither the Mankovitz nor the Inoue reference teach a primary video on demand content stream. Inoue discloses a primary near video on demand content stream. Further, Inoue discloses pre-buffering NVOD content to present the requested material to the user immediately (Col. 8, Lines 35-46). In light of this disclosure, the NVOD system disclosed by Inoue is actually conceptually closer to a VOD system, particularly since there is no recitation in the instant claims which distinguish between the two. Further, both NVOD and VOD systems are methods of allowing users to selectively purchase and/or view programming in realtime or near-realtime. Applicant does not claim any reason why VOD is necessary over NVOD. Therefore, there is no patentable advance in the art by using VOD over NVOD in such a system as claimed by Applicant. Since VOD and NVOD perform the same functions, there is no significant distinction between the two methods in view of the claimed invention.